



in association with

**University of  
South Wales  
Prifysgol  
De Cymru**

approved centre



# **STRATEGIC LEADERSHIP & MANAGEMENT ACADEMY**

## **Underpinned by Neuroscience**



# Introduction

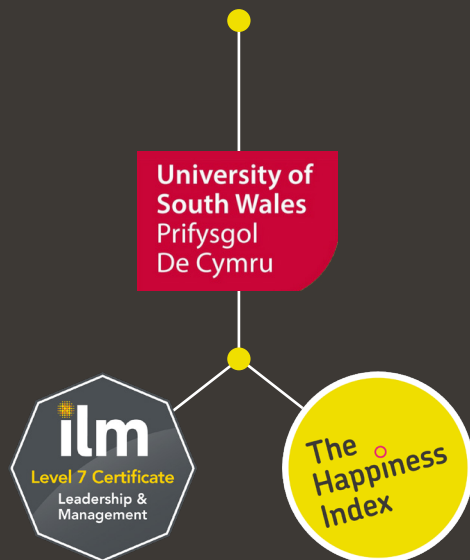
If you're reading this you're probably interested in our innovative Strategic Leadership & Management Academy! That's great news because we want to coach and develop the leadership skills of people who get excited about creating positive change in their organisations.

Our vision is to empower leaders to help their people be their true selves at work. We call this *"Freedom to be Human"* and it's embedded into this programme.

We're going to walk you through:

- 1: What makes our programme unique, and why we're the only people in the world able to deliver it!
- 2: What we'll deliver over the course of the programme and all the added extras you'll get along the way.
- 3: The practical details of joining the academy.

You'd be crazy not to join our first cohort!



## SECTION 1: PROGRAMME OVERVIEW

### Why Us?

- World's leading Engagement AND Happiness Company.
- Solving the culture and productivity crisis for leaders and managers at scale.
- Pioneers of a cutting-edge neuroscience model that puts people and feelings at the centre of organisational change.
- We take the guesswork out of leadership and management and use data and science to put you in the driving seat.
- We have applied all our training and development internally so we know that it works!

### Why You?

- Are you a committed and progressive CEO, board-level director, HR professional, non-executive or senior leaders?
- Do you want to build your personal brand and excel at leadership using the latest insights from neuroscience and quantum principles?
- Then this is the course for you!

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## Why This Programme?

- Underpinned by fact-based neuroscience, putting you at the forefront of leadership development.
- A unique application of quantum physics principles to the importance of energy in human performance.
- Utilises our millions of customer data points for analysis and application to learning.
- Level 7 ILM accreditation (and beyond). This is the equivalent to a post-graduate qualification in leadership and management.
- Provides for 1-1 executive coaching on data use and personal development.
- Teaches you how to build your personal brand as a leader and make an impact.
- Enables you to understand how your people think, feel and behave.
- Provides the tools, techniques and skills for creating thriving cultures.
- Assists you to empower others to build confidence in their capacity and execute your collective mission and goals.
- Guides you to establish trust and create a secondary level of leadership.

**Today's emotions are tomorrow's performance.  
Bottled emotions hold organisations back.**

**Clive Hyland | Head of Neuroscience |  
The Happiness Index**

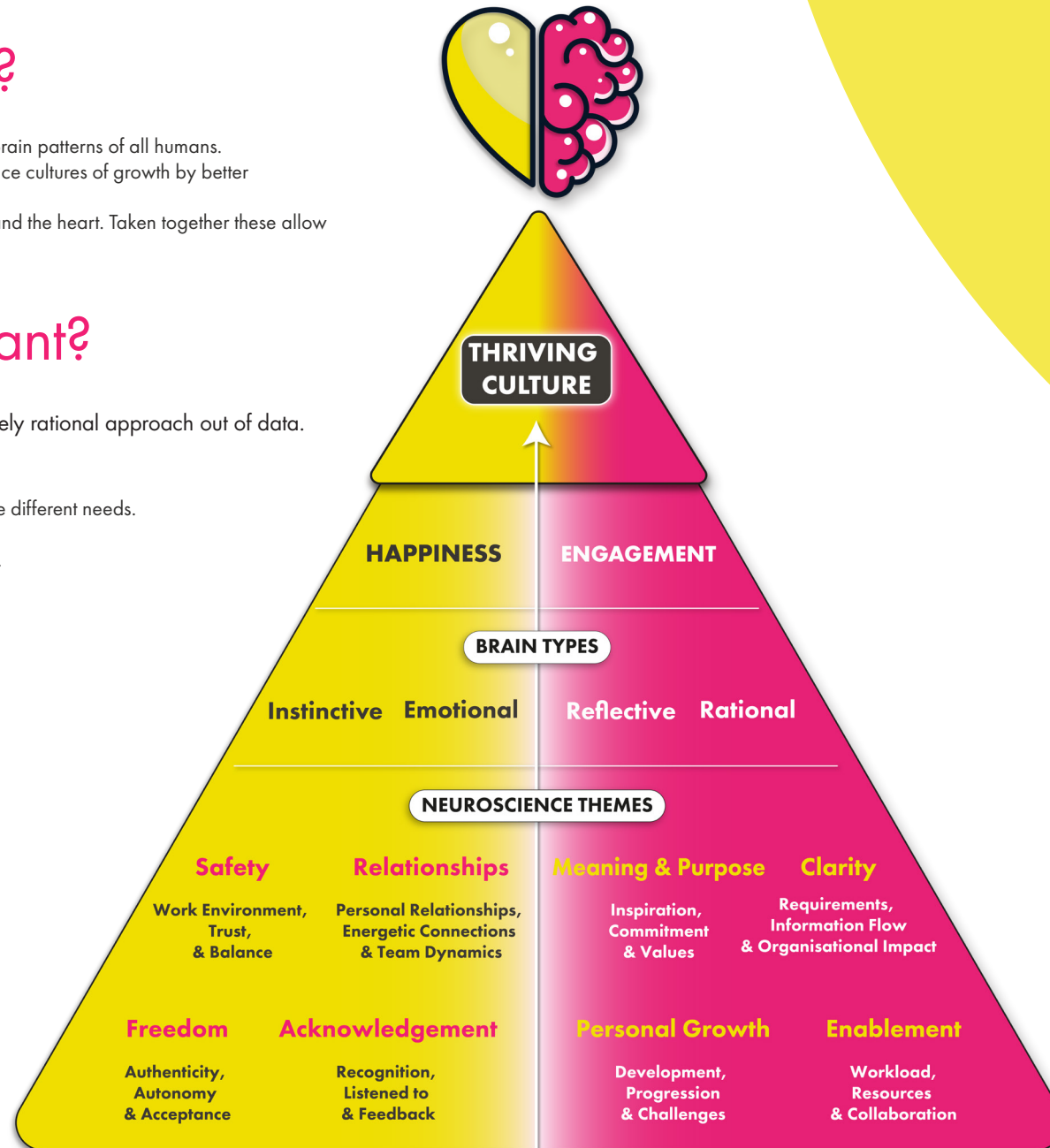
# Why Neuroscience?

- Neuroscience looks at the structures, reactions and brain patterns of all humans.
- It allows you to create regenerative, thriving workplace cultures of growth by better understanding yourself and your people.
- Our 8 Neuroscience themes are linked to the head and the heart. Taken together these allow you to build a thriving culture.

# Why is This Important?

Traditional training and development rely on a purely rational approach out of data. We will demonstrate:

- Humans are not purely rational beings and all have different needs.
- 95% of our actions are subconscious.
- Emotions have an essential place in the workplace.



## SECTION 2: PROGRAMME DELIVERY

# What Will We Cover?

**Neuroscience** - Understand yourself and your people better.

- Essential insights from neuroscience – the brain and the body.
- Brain types, preferences and communication styles.
- 8 THI engagement and happiness themes.

**Data** - Align a culture of change with insights from data and evidence.

- Understand instinctive, emotional, rational and reflective employee data.
- Reframe the use of data through deeper questioning and data skills.
- Learn how to make sense of data-led insight and apply it to your workplace.

**Quantum** - Use energy to enhance performance.

- How to apply reading research from quantum physics to human behaviour.
- The power of energetic connections in productivity.
- An introduction to quantum organisations.

**Strategy** - Utilise our strategic models to create and embed a future vision.

- Understand our Podium hierarchy for creating an aligned organisation through vision, relationships and self-regulating process.
- Engage with our neuroscience-based Change Curve.
- Complete our Strategic Alignment Framework to revisit organisational direction, mission, values and output.

**Personal Development For Happiness** - Motivate yourself and others for engagement and happiness.

- Managing resilience and stress.
- Welcoming feedback to enhance personal discovery .
- Creating high performing teams.

# Learn From World-Class Trainers & Coaches

What Will You Get?

## Training & Support

- Globally recognised Level 7 ILM Accreditation in Leadership and Management
- **PLUS**
- Peer-to-peer community support
- Leading expert guest speakers
- Executive one-to-one coaching on personal development and data use
- Creation of a strategic business growth project
- Tutorial support for assignments

## Resources

- Access to our Knowledge Hub
- 3x complimentary books:
- Freedom to be Happy by Matt Phelan
- The Neuro Edge by Clive Hyland
- The Quantum Way by Clive Hyland
- Tickets to our annual community conference
- Membership in THI Trainers & Coaches Community

## SECTION 3: PRACTICAL DETAILS

[CLICK HERE TO SIGN UP TODAY!](#)

Alternatively, if you prefer being all modern and using a QR code...we got you covered!

### Your Commitment

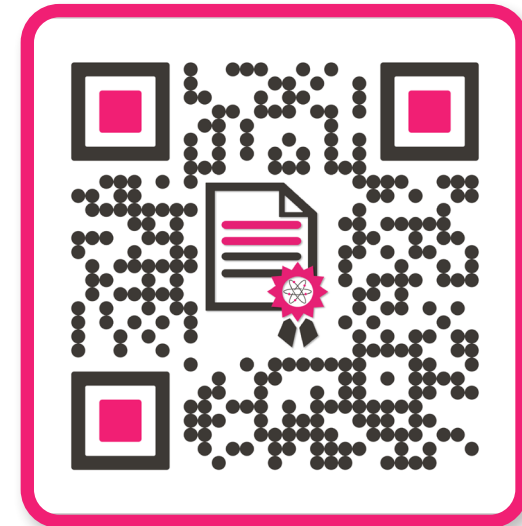
Your minimum time commitment over the 12-month programme is:

- The equivalent of two contact days a month for training.
- Bi-monthly 60-minute Executive Coaching (6 sessions).
- Minimum of 6 days of strategic project work.

Start Date: **26/09/22**

- Learning is a team sport - you will join your cohort in September to learn with your peers.
- Places are limited to 12 spaces, so book now to avoid disappointment.
- £10,000 per person or £7,500 if you sign up and pay before May 6th with our early bird discount.
- Prefer to sign up as an organisation? We love it! Speak to our team for prices and availability.

Scan Me 



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# Contact Us

We'd love to stay in touch with you! Click on the icons to follow us on our main social channels.

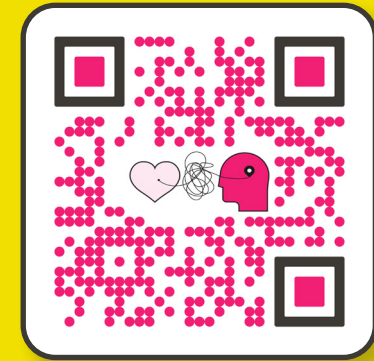
Alternatively:

Let's talk - +44 (0) 203 389 5977

Email us - [Click Here](#)



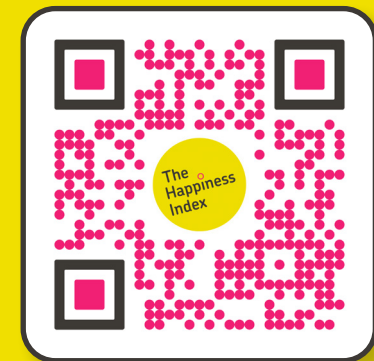
## Join Our Community Happiness and Humans



## Join Us and Follow Our Journey ...All the Icons are Clickable Hyperlinks



## Book a Demo With One of Our Experts... You Won't Regret it ;)





**#FREEDOMTOBEHUMAN**