

The Happiness Index



Sponsor

The Global Workplace

→ Happiness Report 2027

Partner with us on the Global Workplace Happiness Report and launch event in 2027.

Our 2026 report launch completely changed the game. We gathered over 1.9 million data points and nearly 90,000 written comments from 80,000 employees across 115 countries. We also brought over 200 C-suite executives and directors together under one roof at Google HQ in London for an unforgettable launch event. The networking energy completely blew us away.

**The 2027 launch promises to be even bigger and better.**

We're building on that massive foundation to bring you more data and more written comments than ever before. This year, we're overlaying and benchmarking our new findings directly against the 2026 dataset.

We're also introducing advanced filtering and segmentation. This gives you a unique opportunity to align your organisation with a global movement focused on creating happier, more engaged workplaces that deliver performance.

As a sponsor, you'll gain access to a powerful platform to showcase your thought leadership. You'll enhance your brand visibility and connect with a global audience of HR professionals, business leaders, and decision-makers.

**You'll support a critical initiative while promoting your brand, generating leads, and networking with industry leaders.**



# Why sponsor the report?

Imagine your brand at the forefront of a global movement transforming workplaces. Sponsoring this groundbreaking initiative means you're investing in the future of work and your organisation's success. This report delivers unparalleled insights into employee engagement and happiness.

## You'll gain massive advantages.

- **Elevate your thought leadership** | Position your organisation as a pioneer in workplace wellbeing. You'll share your expertise on a global stage.
- **Boost brand visibility** | Reach a vast network of business leaders, and key decision-makers. Solidify your reputation as an employer of choice.
- **Unlock powerful networking** | Connect with industry leaders and potential partners through exclusive events and activities.
- **Gain exclusive data access** | Receive early access to critical findings. This lets you benchmark your organisation and drive strategic improvements.

## This is more than sponsorship. It's a partnership.

Join us as a partner to create workplaces where your people thrive and organisational success follows. Become a catalyst for positive change.

[Discover more about sponsorship >](#)



## Country snapshot United Kingdom (UK)



### Overview

The UK tracks closely with its peer group on most dimensions, but the profile splits in an interesting way.

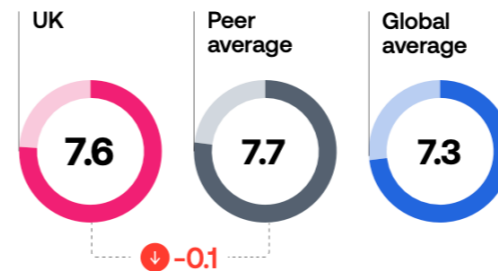
The UK edges ahead on Happiness (+0.1), Relationships (+0.1), Clarity (+0.2), and Productivity (+0.2), and posts a notably stronger eNPS (8 vs. 4). But it trails its peers slightly (at -0.1) in Engagement, Acknowledgement, Personal Growth, and Enablement.

The concern is retention. The UK's "likely to leave" figure of 21.5% is 12.7 percentage points higher than the peer group average of 8.8%, by far the largest single gap in the entire UK profile.

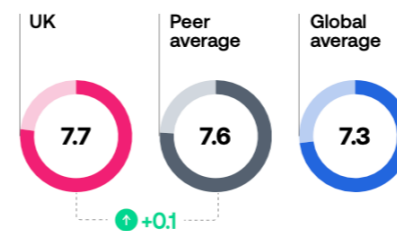
**Peer group explanation:** UK, USA, Germany: The three largest advanced Western economies with comparable corporate cultures, deep professional-services sectors, and globally benchmarked management practices.

### Overall

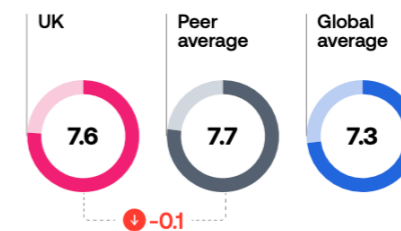
● Above benchmark ● Equal to ● Below benchmark

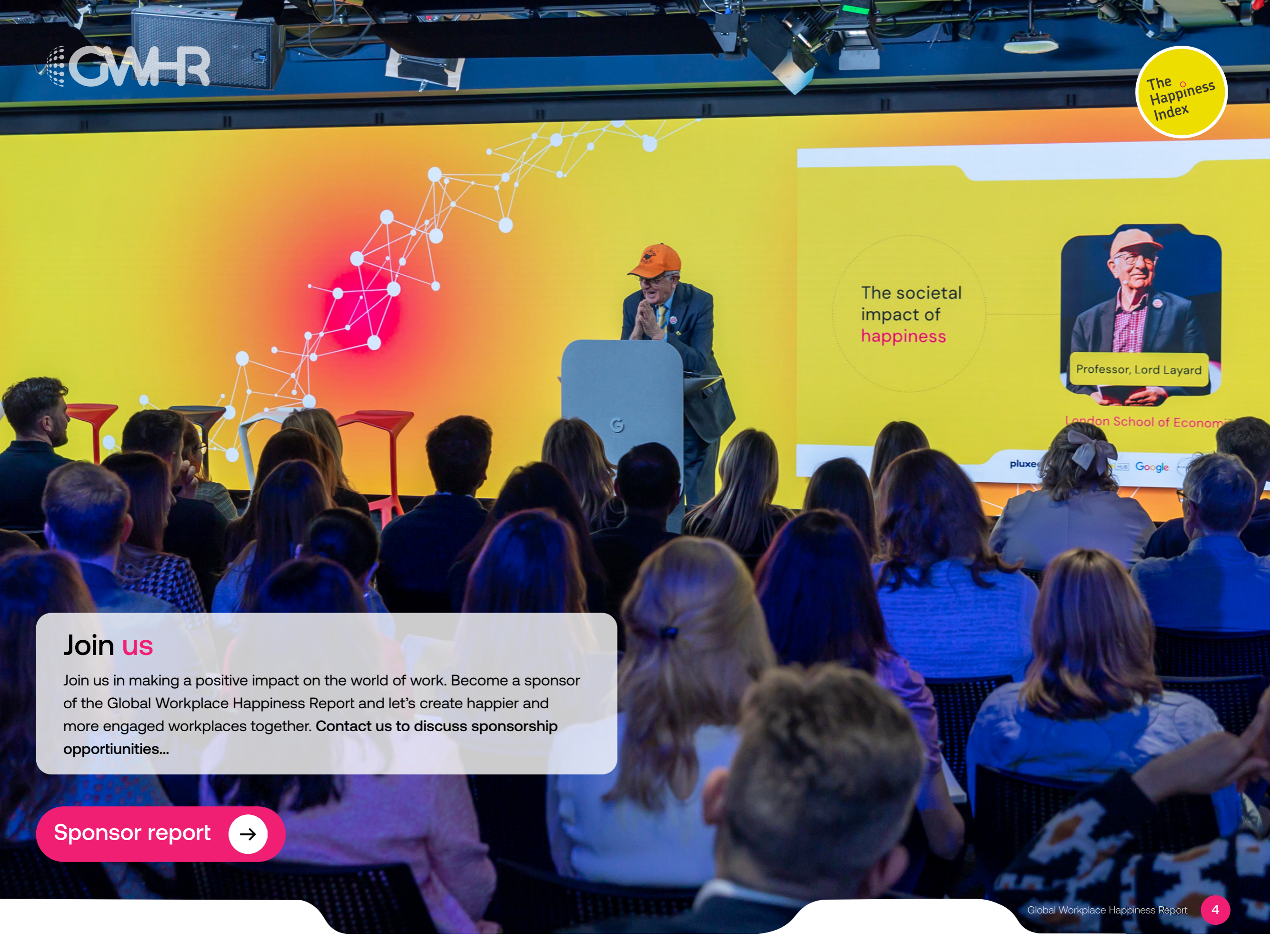


### Happiness

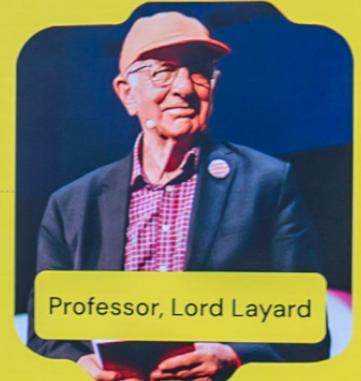


### Engagement





The societal impact of happiness



Professor, Lord Layard

London School of Economic

pluxee HUB Google

## Join us

Join us in making a positive impact on the world of work. Become a sponsor of the Global Workplace Happiness Report and let's create happier and more engaged workplaces together. Contact us to discuss sponsorship opportunities...

[Sponsor report](#) →

# Contact us

We'd love to stay in touch with you

Let's talk: +44 (0) 203 389 5977

Email us



Book a demo



The Happiness Index

## Join our community

Are you a people professional who wants to help create thriving workplace cultures filled with happy and engaged employees?

[Join us](#)

## Follow our journey

All the icons are clickable hyperlinks



## Chat with one of our experts

[Request a demo](#) with one of our experts

Happiness *drives performance*

