



The
Happiness
Index

Introducing



Action AI

Moving from cultural fit to cultural growth



*You've gathered your employee feedback... **Now, it's time to act!***



The challenge: Teams often struggle to use the vast amount of data they collect. They have limited resources and lack in-house expertise.



The solution: We combine our cultural experts with AI to create action plans that are both data-driven and scalable.

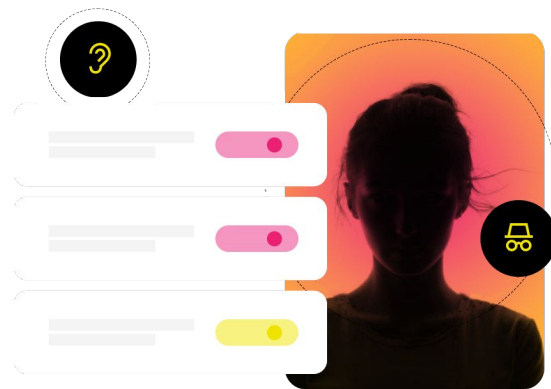
What is Action AI?



You have your employee feedback, now it's time to act on it and make a meaningful impact.

Getting this right takes time and energy, and can be enhanced by an outside perspective.

Action AI combines external expertise and AI to help translate your data and insights into an action plan that's aligned with your organisation's strategy and prioritised to deliver the greatest impact.



Who is Action AI for?

Action AI is for busy professionals who have employee data but are stuck on what to do next.

It's for HR teams that want to make a tangible, measurable impact on their business by taking meaningful action on their employee feedback.

This solution is for organisations that need help maximising their data and creating meaningful action plans that can boost retention, performance, culture, wellbeing, and overall business performance.

Ultimately, if you want to maximise your people investment and showcase the business performance power of culture to all key stakeholders – Action AI is for you!



What **outcomes** can you expect?



- **A deeper understanding of your people's engagement** and workplace happiness, brought to life by our **expert analysts and AI**.
- **An action plan with clear next steps** so you can confidently deliver strategies to improve employee engagement and happiness.
- Everything is done in a time frame that **ensures a speedy delivery of results**, reducing the time from measurement to action.
- **Face-to-face consultancy approach** with a project plan and stakeholders being aligned.



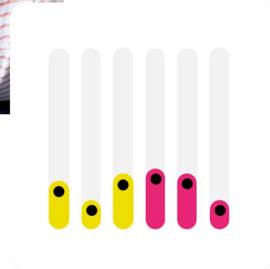
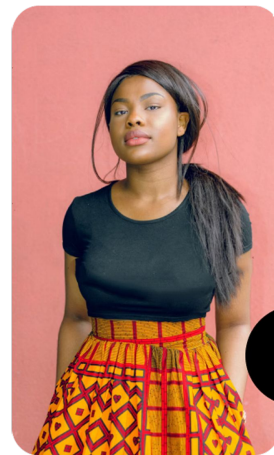
Discover more about **Action AI**



You have a good idea about **Action AI** now, but to really take your knowledge to the next level, why not jump on a call with one of our friendly experts so you can discover how it can uniquely help *your organisation* and *your people*.

Click below, and let's get started...

Let's go





16% less churn

16% Lower employee churn is observed in happy employees compared to unhappy ones

– The Happiness Index dataset



57k cost savings

A 1-point increase in engagement and happiness scores, leads to annual cost savings ranging from £25,800 to £57,000.

– The Happiness Index dataset



23% retention boost

23% Lower chance of employee churn for organisations that foster strong working relationships

– The Happiness Index dataset



Thanks for your time

Any questions?

Don't be a stranger...



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